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Home Legend Acquires Baker's Creek Wood Flooring

Adairsville, GA. – April 8, 2011 – Home Legend through its wholly owned subsidiary Home Legend Manufacturing LLC, has acquired the assets of Baker's Creek Wood Flooring Inc., based in Edwards, Mississippi. Baker's Creek is a manufacturer of engineered wood flooring.

This acquisition expands Home Legend's product line and gives the company USA-based manufacturing capacity. Prior to this acquisition, Home Legend's engineered wood products were produced in China. According to Clint Hubbard, Home Legend's CEO, "this acquisition not only reduces our dependence on foreign supply for engineered hardwood, but it also gives us a high-quality, upper-end extension to our existing product line."

Baker's Creek was founded by B. Shannon Fuller who was instrumental in the turnaround of Capella Wood Floors prior to its acquisition by Armstrong. The Edwards Mississippi plant was built in 2007. Fuller plans to stay with Home Legend after the acquisition.

Hubbard added that, "all Baker's Creek employees will remain and our plans are to expand this facility."

Home Legend is a leading supplier of engineered wood, bamboo, laminate, cork and area rugs. Three years ago, the company expanded its channel approach beyond the home centers and now has a direct division that focuses on independent flooring retailers.

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